

Alibaba.com Gold Plus Supplier



Assessment Report

Presented to

Shijiazhuang Sunny Fly Beauty Trading Co., Ltd.

石家庄飒呢进出口贸易有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 1209, D Building, Jianhua City Plaza, Zhongshan Road, Jianhua Street, Chang'an District, Shijiazhuang City, Hebei Province, China
City / Country:	Shijiazhuang, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	sunnyflybeauty
Gold Supplier Company Name:	Shijiazhuang Sunny Fly Beauty Trading Co., Ltd.
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Service Provided by Bureau Veritas Certification

Report No.: 18104901_T





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Assessor's Name:	Steven Su	Validity Period:	27/Mar./2019 -- 26/Mar./2020
Reviewed By:	Mark Wei	Online Verification:	www.bv-certification.com.cn

Important Notes:

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	9113010207596732 0H
Year Established:	13/Aug./2013	Validity Period:	13/Aug./2013 -- 12/Aug./2033
Export Experience:	5.5 Years	Industry Experience:	5.5 Years
Registered Address:	Room 1209, D Building, Jianhua City Plaza, Zhongshan Road, Jianhua Street, Chang'an District, Shijiazhuang City, Hebei Province, China		
Company Address:	Room 1209, D Building, Jianhua City Plaza, Zhongshan Road, Jianhua Street, Chang'an District, Shijiazhuang City, Hebei Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Shijiazhuang Industrial & Commercial Bureau Chang'an Branch
Registered Capital:	RMB 2,000,000		
Corporate Representative:	Mr. Xiaoxiang Liu		
Industry:	Makeup Tools		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	False Eyelashes		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>175 m²</u>			
Office Size: <u>175 m²</u>			

Section 2: Human Resources

Human Resources				
2.1 Company Chart				
<pre> graph TD GM[GM] --- ViceGM[Vice GM] ViceGM --- Sales[Sales Dept.] ViceGM --- RD[R & D Dept.] ViceGM --- OT[Order Tracking Dept.] ViceGM --- Warehouse[Warehouse Dept.] </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Vice GM	1	0	1	
Sales Dept.	6	0	6	
R & D Dept.	1	0	1	
Order Tracking Dept.	1	0	1	
Warehouse Dept.	3	0	3	
Total Number:	13	0	13	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential



Section 3: Current Export Situation

Current Export Situation				
There is/are <u>6</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	French	Yes	Yes
11-20 Years	0	Spain	Yes	Yes
6-10 Years	0	N/A	N/A	N/A
2-5 Years	3	N/A	N/A	N/A
Less than 2 years	3	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		91130102075967320H		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Tianjin Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR <input type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Accepted Payment Type:				
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category		Num	Unit	
False Eyelashes		30	Days	
Average Sampling Time				
Product Category		Lead Time		
False Eyelashes		1 Day		
The Shortest Sampling Time				
Product Category		Shortest Lead Time		
False Eyelashes		1 Day		



Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	False Eyelashes	Confidential	10
South America	False Eyelashes	Confidential	39
Eastern Europe	False Eyelashes	Confidential	13
Southeast Asia	N/A	0	0
Africa	N/A	0	0
Oceania	N/A	0	0
Mid East	False Eyelashes	Confidential	26
Eastern Asia	N/A	0	0
Western Europe	False Eyelashes	Confidential	10
Central America	N/A	0	0
Northern Europe	N/A	0	0
Southern Europe	N/A	0	0
South Asia	False Eyelashes	Confidential	2
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary		
5.4 After Sales Service				

Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are _____ 1 _____ R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	1		6-10 Years	0
Technical School	0		2-5 Years	1
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent		The Patent Type	Available Date
N/A	N/A		N/A	N/A
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
The Average Time For New Products Launched				
Product Category		Lead Time		
False Eyelashes		7 Days		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
False Eyelashes		7 Days		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R& D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list the main software used:		PS, AI		
Please list all certifications and/or qualifications of the R & D department:		N/A		

Has the company established standard design procedures for new products?	<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No
Are the designed products confirmed by the customers?	<input checked="" type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input checked="" type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input checked="" type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No

6.2 R&D Real Case Description

Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential

6.3 Design Process

Process 1	Process 2	Process 3
Confidential	Confidential	Confidential
Description: Confidential	Description: Confidential	Description: Confidential

6.4 Design Devices

Device 1	Device 2	Device 3
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N/A	N/A	N/A
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Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to build its own factory	Short Term
2	The organization is going to open up the domestic market	Short Term
3	The organization is going to join the cross-border e-commerce platform	Short Term

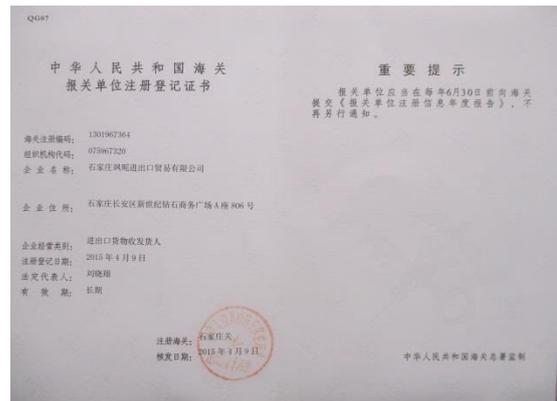
Section 8: Certification & Photos

Certification & Photos

Certification & Photos -- Business License Combined with Organization Code Certificate, Tax Registration Certificate(Duplicate)



Certification & Photos -- Custom Clearance Registration Form



Certification & Photos -- Permit for Opening Bank Account



Certification & Photos -- Import and Export Enterprise Registration



Section 9: Company and Product Samples

Company and Product Samples	
Company Gate 	Office 
Product Sample 	Product Sample 
Product Sample 	Product Sample 

Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Section 10: Competitive Advantages

10.1 Product Group Capacity					
10.1.1 Products Sold (Within 12 Months)					
Products Name	Quantity	Revenue (USD)			
Confidential	Confidential	Confidential			
10.1.2 Suppliers Cooperated With (Within 12 Months)					
No. of cooperation suppliers (total)	2				
No. of suppliers (which cooperated over 2 times)	2				
No. of provinces which cooperation suppliers belong to	1 (Shandong)				
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
If yes, these projects include	N/A				
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No				
If yes, please describe it					
10.1.3 Real Case Description:					
Customer Name	Confidential				
Customer Country	Confidential				
Customer Region	Confidential				
Products Category	Confidential				
Order Value (USD)	Confidential				
Order Processing Process	Confidential				
Customer's Feedback	Confidential				
10.2 Real Case for Lower MOQ & Lead Time					
Products Name	MOQ (Within 12 Months)	Lead Time			
Confidential	Confidential	Confidential			
10.3 Real Case for Large Contract & Lead Time					
Products Name	Order (Within 12 Months)	Lead Time			
Confidential	Confidential	Confidential			
10.4 Overseas After Sales Service Capacity					
10.4.1 Average response time	12 Hours				
10.5 After-sales service capacity					
10.5.1 The Average Guarantee Time					
Product Category	Guarantee Time				
False Eyelashes	1 Year				
10.5.2 The Longest Guarantee Time					
Product Category	Guarantee Time				
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False Eyelashes	1 Year
10.5.3 Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

-- End of Report --